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PARTENAIRE



ONE HEALTH

Economic Forum

Where business solutions meet One Health challenges

April 7th / Lyon, France





One Health Summit - A summit of action, a summit of solutions

Government priority: to demonstrate the co-benefits of the One Health approach and to ensure its effective implementation at all levels—international, national, regional, and local.

Four fundamental principles underpin this commitment:

- The central role of science, research, and innovation, and their practical application in advancing the everyday health and well-being of all.
- The promotion of multilateral action and international partnerships, which is the only way to implement the One Health approach in a comprehensive, coordinated, and unified manner.
- The essential contribution of public–private partnerships, alongside shared ownership of One Health challenges by all stakeholders, to effectively address these common issues.
- The inclusive engagement of civil society, local authorities, and youth, which forms the cornerstone of our collective action.

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One Health Economic Forum - B2B and B2G Economic Event

An event dedicated to **the private sector**, fully integrated into the main programme, designed to provide a platform for dialogue and for showcasing economic initiatives related to **One Health challenges**.

Target audience: French stakeholders from the human health, animal health, agri-food, water, and environmental sectors, as well as international leaders from over 15 countries.



Key challenges and opportunities for **One Health Economic Forum** participants:

- Enhancing the visibility of their organisations, initiatives, and ecosystems (federations, competitiveness clusters, France 2030 awardees).
- Direct engagement with representatives of the authorities from the invited countries.
- Addressing strategic issues, including access to innovation funding within the One Health framework.



A day of meetings between institutional and private actors to exchange ideas on concrete One Health solutions and generate business opportunities.

Programme :

- **CEO Forum (morning) - 3-hour session (welcome, official speeches, panels, break)**

3 panels (40min) :

- *Prevention and equity in health within a One Health approach*
- *One Health and health sovereignty in the face of global threats - public-private cooperation*
- *Health data and sustainable access to care*

Target: 4 high-level speakers per panel: 3 CEOs (including 1 group from the Global South) and 1 KOL

- **Lunch cocktail**
- **B2B meeting platform in the exhibition area (morning and afternoon)**



CEO Forum - Panel Presentations

Panel 1 – Prevention and health equity in a One Health approach

Integrating nutrition, environment and animal health for more accessible and effective care pathway

Panel 2 – One Health and health sovereignty in the face of global threats

Integrated surveillance, diagnostics and public-private cooperation to anticipate and respond to health crises

Panel 3 – Health data and sustainable access to care

Leveraging data to improve prevention, reduce inequalities, and build inclusive health systems

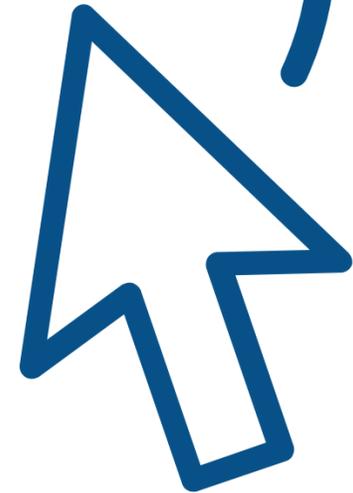
Participate in the event

OFFER	PARTNER	PARTICIPANT
Visibility on the event's official communication channels	✓	✓
Badge participants with access to the CEO Forum conference and the OH Summit	10 (with access to the inaugural conference)	2
Access to the digital appointment booking platform	✓	✓
Exhibition and/or meeting space	<ul style="list-style-type: none"> • Turnkey premium exhibition space (including visibility and personalized signage) • Expanded reception area for your appointments • Increased visibility (prime location) 	<ul style="list-style-type: none"> • 1 workstation - 4m² • Table and stools for meetings
Lunch cocktail	✓	✓
Video capsule Recording provided royalty-free	✓	
Prices exclude VAT	€5,000 (until 02/03)	€500 (until 02/03)

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Register



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