



**SHAPING FRANCE AS THE MOST COMPETITIVE,
INNOVATIVE AND CARBON-NEUTRAL ECONOMY**



FRANCE'S ATTRACTIVENESS BASED ON A SET OF RECOGNIZED KEY STRENGTHS...

WORLD-CLASS INFRASTRUCTURES



**50% of European
fiber optic
production
#1 in Europe**

A LEADING ECONOMY



**2nd largest
market in
Europe**, with
direct access to 500
million consumers

A LARGE POOL OF QUALIFIED WORKFORCE



**1 million
engineers**
(largest in Europe with
Germany)



**Best European
energy
network** and
**cheapest
electricity**



**#1 Eurozone stock
exchange
Euronext**

(by market capitalization, INSEE)



**47% of 25- to 34-
year-olds in France
hold a higher
education diploma**

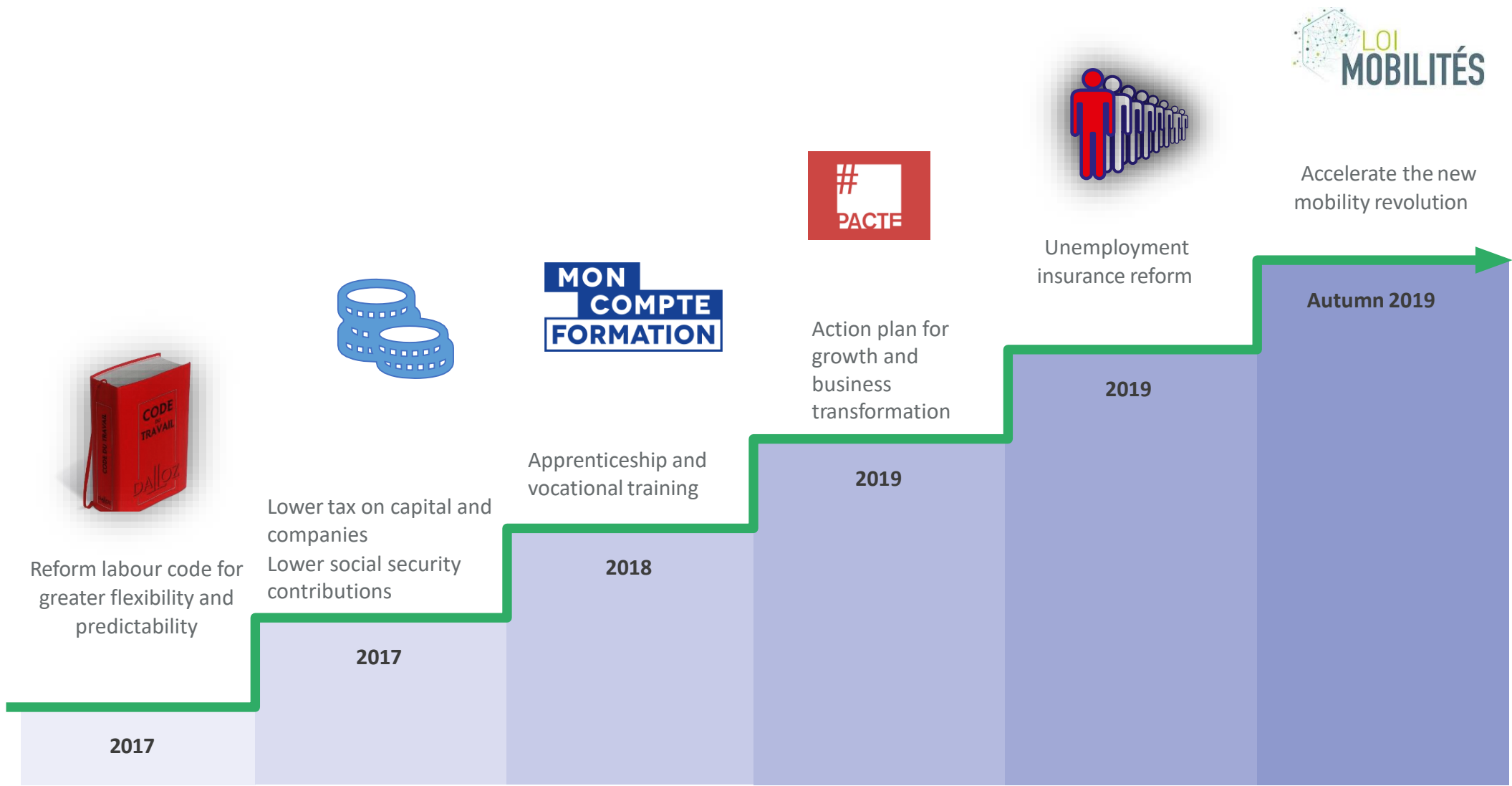
(compared to 32% in Germany and 28%
in Italy)





... AND SETTING UP PRO-BUSINESS REFORM DYNAMICS SINCE 2017

A solid foundation for companies in the recovery phase of economic activity





FAST-TRACKING FRANCE TO THE TOP

These pro-business reforms paid off

LEVEL OF UNEMPLOYMENT



7.1%
in the second quarter
of 2020, the lowest
level of
unemployment in the
last 10 years

APPRENTICESHIPS



486,000 apprentices
+16%
since 2019

LABOUR COSTS



€10.54,
lower than in
Germany
(€11.24/hour)

NEW BUSINESSES



815,000
+18% compared
with 2018

LOWER CORPORATE TAX



An **€11 billion**
gain for businesses for
2017-2022

LEGAL RECOURSES



Less than **5%** of
redundancies are
appealed (compared
with 25% in 2014)





SETTING FRANCE IN FIRST PLACE

Top European destination for new foreign investment in 2019



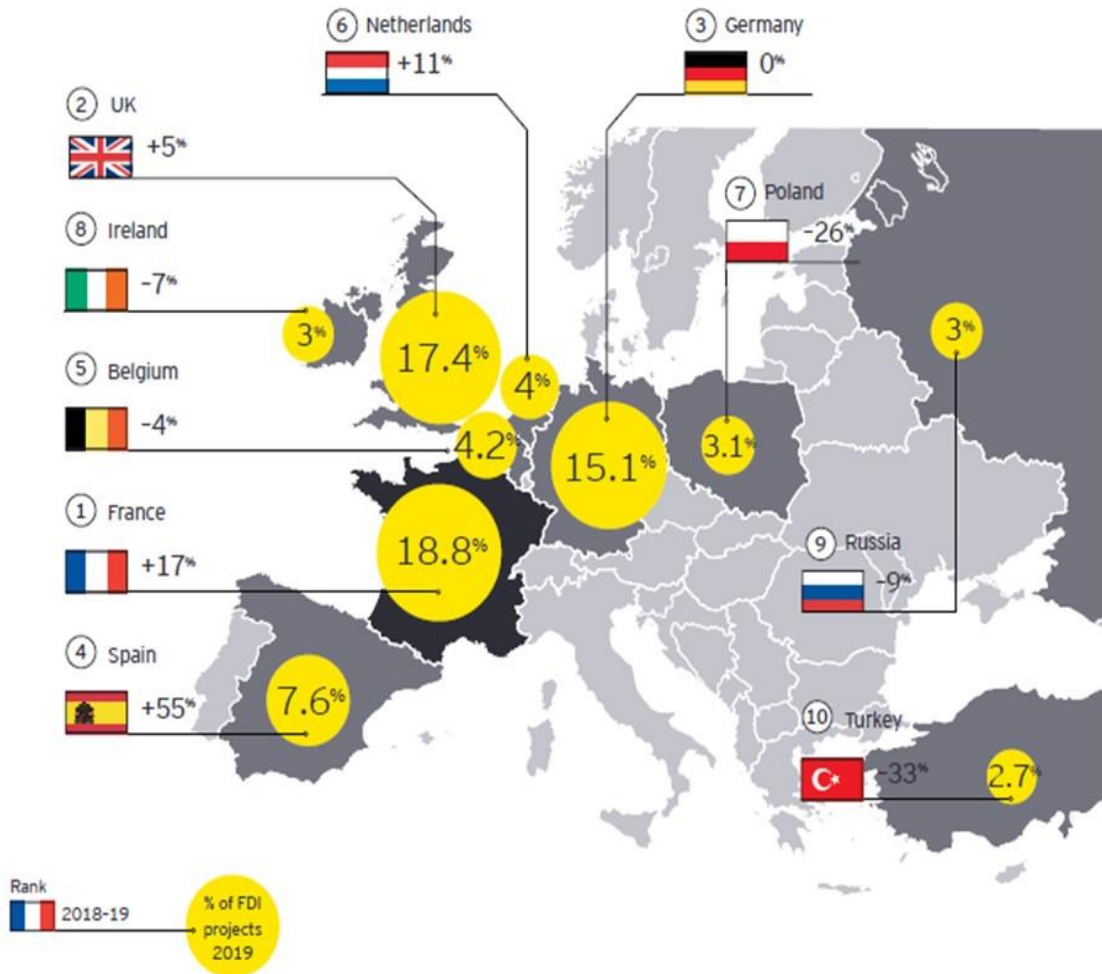
FDI IN FRANCE:

(2019)

40,000 jobs

1,468 foreign investment decisions

More than **35%** of them in industry



Source: EY European Investment Monitor (EIM) 2020.



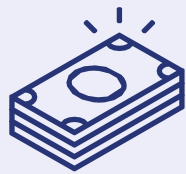


WEATHERING THE COVID-19 CRISIS...

Mobilizing unprecedented funds to protect businesses

MARCH - MAY

PROTECT
Emergency
action plan



€470 billion

To support businesses,
employment and preserve
household income
(including €300 billion of
state guaranteed loans)

JUNE - AUGUST

SUPPORT
for the most
affected sectors



€18 billion

Tourism

€15 billion

Aerospace Industry

€8 billion

Automotive Industry

€1.2 billion

Tech & Startups





...IMPLEMENTING EMERGENCY SUPPORT MEASURES

Decisive for companies and the protection of human capital

SOLIDARITY FUND



More than **1.7 million** companies have benefited from it for a total amount of **€5.6 billion**

STATE-GUARANTEED LOAN



€120 billion in State-guaranteed loans to nearly **600,000** companies

EXEMPTION FROM SOCIAL SECURITY CONTRIBUTIONS



€3.9 billion in social security payments

SUPPORT BY THE COMPANIES OMBUDSMAN



6,200 requests for mediation in the first half of the year

POSTPONEMENT OF CHARGES



More than **800,000** employers have benefited from it for **€18 billion**

SHORT-TIME WORKING



In April, 8.8 million employees were placed on short-time working. In May, 7.9 million and in June 4.5 million; **for a total of €19.5 billion**





...MAKING IT AN OPPORTUNITY TO TRANSFORM THE FRENCH ECONOMY

Mobilizing unprecedented funds to boost investment





FRANCE RELANCE: SHAPING FRANCE 2030

Supply-side measures at the heart of the ambitious stimulus plan

€100 BILLION

(OVER TWO YEARS: 2021-2022)

GREEN TRANSITION



€30 billion

Making France a leader in the ecological transition and becoming **the first major European nation to be carbon neutral by 2050**

COMPETITIVENESS



€34 billion

Massive and **permanent reduction of production taxes**

Avoiding disruptions to the critical goods supply (in Europe and in France)

Supporting **innovation** and investment in the **technologies of the future**

SOCIAL & REGIONAL COHESION



€36 billion

Financial support to **businesses** for employment and training

Developing public infrastructures throughout the country





FRANCE WILL BE EVEN MORE COMPETITIVE

#TAXATION

#JOBS, TRAINING, RESEARCH

#EASY SETUP





#TAXATION: FRANCE KEEPS GOING FURTHER TO ATTRACT FOREIGN INVESTORS

By consolidating the measures taken in 2017,
reducing production taxes and supporting their capital

A MASSIVE AND PERMANENT REDUCTION IN PRODUCTION TAXES



€20 billion for the
period 2021-2022
€10 billion per year

SUPPORTING THE GROWTH AND TRANSFORMATION OF SMEs AND MID-SIZE COMPANIES



By accompanying green and
digital transition

By strengthening their equity
capital

Corporate tax has been lowered since 2017
(33.33% in 2017 - 28% in 2020 - 25% by 2022)





#JOBS, TRAINING, RESEARCH: INVESTING IN HUMAN CAPITAL

Grants for hiring, employee training and R&D

BOOSTING EMPLOYMENT OF YOUNG PEOPLE

€6.7 billion

€4,000 for hiring under 26-year-olds
€5,000 to €8,000 for recruiting an
apprentice

TRAINING YOUNG PEOPLE IN STRATEGIC AND DYNAMIC SECTORS

Digital technology, ecological transition,
relocation of production

223,000 young people to be trained

R&D JOBS AND SKILLS

Facilitated **bridges between private
and public research**

Temporary placement (12 to 24 months)
of private **R&D personnel in public
laboratories, with 80% of the salary
covered by the State**

MAINTAINING JOBS IN THE EVENT OF A DECLINE IN BUSINESS ACTIVITY

€7.6 billion

Partial activity scheme (up to 24 months)
Dedicated training for employees in partial
activity





#EASY SETUP: SIMPLIFYING INSTALLATION FOR INVESTORS

Adapted to the needs of the industry of tomorrow

Showcases of business activity

New fund for the public rehabilitation of 900 ha of brownfield sites

Already 78 ready-to-use industrial sites

Modernization of national transport infrastructure towards simplified intermodal transportation

Modal shift (from cars to shared transportation)

River system (locks and dams)

Rail links (freight)

€400 million in support for industrial investments in regions



First wave of ready-to-use sites: January 21, 2020



Second wave of ready-to-use sites: July 20, 2020

www.ready-to-use-sites@businessfrance.fr





FRANCE WILL BE EVEN GREENER AND MORE INNOVATIVE

#ENERGY TRANSITION

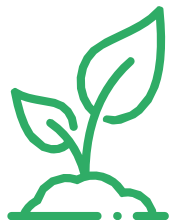
#DIGITAL

#(RE)LOCATION

#PRIORITY SECTORS

#PUBLIC INVESTMENTS





EMBRACING THE #ENERGY TRANSITION

Helping new and already established companies
to invest in new clean processes

CARBON NEUTRAL FOOTPRINT: RESULTS LEVERAGE FOR INDUSTRY

€1.2 billion

Energy efficiency of equipment & process adaptation
Low carbon heat installations

INTEGRATION OF THE CIRCULAR ECONOMY

€500 million

Investment in recycling & re-use

DEVELOPMENT OF GREEN HYDROGEN

€7 billion over 10 years

Emergence of an offer on national territory
A common European project (IPCEI)
Calls for tenders to develop green
hydrogen

OTHER INVESTMENTS IN NEW GREEN TECHNOLOGIES

Biofuels
Greening of the food industry
Development of new solutions for the city of tomorrow
Fostering an agro-ecological transition





#DIGITAL: MODERNIZING BUSINESSES IN AN INNOVATIVE ENVIRONMENT

€7 billion injected, digital technology: the focus of recovery

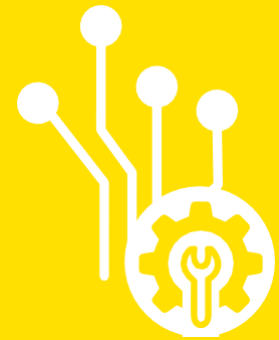
€3.7 billion

TO STARTUPS AND STRATEGIC
DIGITAL TECHNOLOGIES



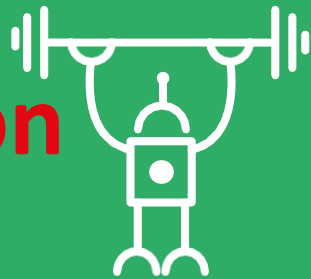
€2.3 billion*

DIGITAL TRANSFORMATION
OF THE STATE, REGIONS AND
BUSINESSES



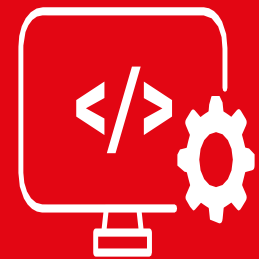
€300 million

TRAINING IN DIGITAL
PROFESSIONS



€800 million

ENSURING FUNDAMENTAL DIGITAL
TECHNOLOGY FOR EVERYONE



* Not including the digital component of the healthcare plan amounting to €3.5 billion





BOOSTING THE #(RE)LOCATION OF INDUSTRIAL PRODUCTION

Foreign investors can position themselves in
strategic sectors

SUPPORT FOR INDUSTRIAL INVESTMENTS IN
FIVE STRATEGIC SECTORS TO SECURE
CRITICAL SUPPLIES

€600 million

Calls for proposals launched in 2020:

Healthcare products

Critical inputs for industry

Electronic

Agribusiness

Telecommunications



More calls for proposals to follow
in 2021 and 2022



#PRIORITY SECTORS: HELPING TOMORROW'S TECHNOLOGICAL CHAMPIONS EMERGE: A €20 BILLION FUND

A dedicated program for investors working in key industrial sectors and priority technologies for the ecological transition

Target size 2021-2025:

€20 billion



€11 billion

by 2022

10 priority sectors:

- Cloud computing
- Quantum technologies
- Digital health
- Cybersecurity
- Artificial intelligence
- Innovative therapies
- Infectious diseases
- EdTechs
- Cultural and creative industries
- Space industries





#PUBLIC INVESTMENTS: SEIZING OPPORTUNITIES

Potential new markets through public investments

HEALTHCARE PLAN

"Ségur de la santé" consultation



€6 billion

Transformation, renovation, equipment
and digital remediation of medico-social
establishments

Restructuring the healthcare offer

Modernization of digital tools in healthcare

ENERGY EFFICIENCY



€6.7 billion

Thermal retrofitting of public and private
buildings

Call for proposals

From 2020, grants awarded by local
authorities

EVERYDAY GREEN MOBILITY



€3.1 billion

Cycling, public transport
(€1.2 billion)

Incentives on clean
cars (€1.9 billion)





**FRANCE IS READY
TO BOUNCE BACK**





POSITIVE SIGNS OF BOOSTED CONFIDENCE



CONFIRMED PAST FOREIGN INVESTMENT DECISIONS



75 percent

of 2019 projects already irreversibly committed

THE STRENGTH OF EUROPEAN UNION ECONOMIC FORCES



€40 billion

Funded by recovery plan

“This recovery plan will be established with Europe, which has risen to today’s challenges. France and Germany’s agreement on a joint fund and investment plan for the recovery of Europe’s economy is a historic turning point.”

**Emmanuel Macron,
President of the French Republic**

BURGEONING DIGITAL ECONOMY

€260 million

Funding round by Mirakl in September 2020

€224 million

Funding round by Ynsect in September 2020

€80 million

Funding round by Aledia in September 2020

360 deals: €2.7bn

Total funding raised during S1, 2020 (EY French Venture Capital Barometer)





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GOUVERNEMENT

*Liberté
Égalité
Fraternité*



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OCTOBER 2020

